



THE LONDON BRIDGE FERTILITY,
GYNAECOLOGY AND GENETICS CENTRE

Privacy Policy

The Bridge Centre Ltd (Bridge) has created this privacy policy to demonstrate our commitment to the privacy of the users of our websites. Please read the following to learn more about our privacy policy and how we treat personally identifiable information collected from our visitors and users.

1) What this Privacy Policy Covers

This privacy policy covers our treatment of personally identifiable information collected by us through websites owned and operated by Bridge. This privacy policy does not apply to the practices of companies that we do not own or control, or of persons that we do not employ or manage, including any third-party content contributors bound by contract and any third-party websites to which our websites link.

2) Collection and Use of Personal Information

You can visit all our websites without revealing any personal information. However, we will need certain personal information if you wish to use Bridge treatment and counselling services. Where required, this information may include your personal contact information and/or your company contact information. We will use this information to reply to your enquiries, to provide you with requested products and services and to contact you regarding new products and services. By accessing the services of Bridge and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

3) Collection and Use of Non-Personal Information

Bridge automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested. We may use this information to customize the advertising and content you see and to fulfill your requests for certain products and services. However, we do not connect this non-personal data to any personal information collected from you.

4) Information Sharing and Disclosure

Bridge may disclose your personal information to third parties who work with us to provide treatment and counselling services requested by you. We will share personal information for these purposes only with third parties whose privacy policies are consistent with ours or who agree to abide by our policies with respect to personal information. We may otherwise disclose your personal information when: we have your express consent to share the information for a specified purpose; we need to respond to subpoenas, court orders or such other legal process; we need to protect the personal safety of the users of our websites or defend the rights or property of Bridge; we find that your actions on our websites violate the our Terms of Use document or any of our usage guidelines for specific products or services.

5) Consent

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If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal information to Bridge. If you have provided personal information to Bridge and no longer consent to its use or disclosure as outlined herein, please notify us at bridge@thebridgecentre.co.uk.

6) Security

Unfortunately, no data transmission over the Internet can be considered 100% secure. However, your Bridge Information is protected for your privacy and security in certain areas of our websites, as identified on the site. We also safeguard your personal information from unauthorized access, through access control procedures, network firewalls and physical security measures.

7) Changes to this Privacy Policy

Bridge may at any time, without notice to you and at its sole discretion, amend this policy from time to time. Please review this policy periodically. Your continued use of our websites after any such amendments signifies your acceptance thereof.

8) Questions or Suggestions

If you have any questions or suggestions about this privacy policy, or your own personal information, please e-mail us at bridge@thebridgecentre.co.uk.

Terms and Conditions of Use

Access to and use of The Bridge Centre Ltd (Bridge) websites (hereafter known as 'the websites') is provided by Bridge subject to the following terms:

By using the websites you agree to be legally bound by these terms, which shall take effect immediately on your first use. If you do not agree to be legally bound by all the following terms, please do not access and/or use the websites.

Bridge may change these terms at any time by posting changes online. Please review these terms regularly to ensure you are aware of any changes. Your continued use of the website after changes are posted means you agree to be legally bound by these terms as updated and/or amended.

All material on the websites is copyright Bridge unless otherwise stated. You are permitted to view the contents of the websites on screen. You are also permitted to make copies of reasonable extracts from the websites for your personal use or private study and to save reasonable extracts to your local hard disk for your personal use or private study. It is strictly forbidden to copy any material from the websites for commercial use (other than as necessary for the purpose of viewing the site in the course of business). You also agree not to adapt, alter or create a derivative work from any Bridge content except for your own personal, non-commercial use. Any other use of our content requires the prior permission of Bridge. If you have any queries regarding use of material on our website, please contact us at bridge@thebridgecentre.co.uk.

The Bridge logo and all other logos owned by Bridge must not be used to link to our site or in other ways represent us on other websites without explicit

permission from Bridge.

You are welcome to link to material on the Bridge website so long as appropriate credit is given in the link title. You may not link to images or other downloadable resources unless explicit permission from us has been sought, or it falls under the general copyright statement above. Please note we do not have a generic 'links' page. We link to other sites as and when we feel it adds value to the content on our site. The decision to link is an editorial one. We do not generally link to commercial enterprises of any nature except those that we have an affinity partnership with.

Content on the Bridge websites, including the information, names, images, pictures, logos and icons regarding or relating to Bridge, its products and services (or to third party products and services), is provided without any representations or any kind of warranty made (whether express or implied by law), including the implied warranties of satisfactory quality, fitness for a particular purpose, non-infringement, compatibility, security and accuracy.

Bridge will not be liable for any damages, including indirect or consequential damages, or any damages arising from use or loss of use, data or profits, arising from or in connection with the use of the websites. Although we will do our best to provide constant, uninterrupted access to the websites, we do not guarantee this. We accept no responsibility or liability for any interruption or delay.

Bridge does not warrant that functions contained in the website's content will be uninterrupted or error free, that defects will be corrected, or that the websites or the server that makes them available are free of viruses or bugs. You must take your own precautions in this respect as we accept no responsibility for any infection by virus or other contamination or by anything which has destructive properties.

The presentation of material on this website and the geographical designations employed do not imply the expression of any opinion whatsoever on the part of Bridge concerning the legal status of any country, territory or area, or concerning the delimitation of its frontiers or boundaries.

These terms shall be governed by and interpreted in accordance with the laws of England and Wales.

Terms and Conditions of Purchase related to Online Schedule of Fees

1) Price Information

The prices shown are only applicable to purchases made on the basis of information published on The Bridge Centre Ltd (Bridge) websites. All prices are correct at the time of display online. In the unlikely event of an administrative error resulting in an incorrect price being displayed, we reserve the right to correct the price. In these circumstances, you will not be bound to continue with your purchase and you will be asked to confirm that you wish to proceed.

2) Ordering Goods

All services and products displayed on Bridge websites can be purchased from us.

3) Payment

We accept payment by most major credit or debit cards. Payment will be debited to your account before delivery of service/collection of product.

4) Validation Checks

All credit and charge card holders are subject to validation checks and authorization by the card issuer. If the issuer of your payment card refuses to authorize payment to us, we will not be liable for any delay or non-availability.

5) Liability

The majority of card issuers cover all the charges that may result from unauthorised use of your credit card or debit cards, but some may limit your liability to £50. If you believe your credit or debit card has been subject to unauthorised use you should contact your card issuer without delay.

6) Complaints and Queries

If you are not happy with any aspect of your purchase or if you have any queries or comments relating to your order, please either e-mail us at bridge@thebridgecentre.co.uk telephone us on 020 7403 3363 or write to The Bridge Centre Ltd, One St Thomas Street, London, SE1 9RY and we will do everything we can to help you.